



Women Racing for Women

The Atlantic Highlands Yacht Club Race Committee

17th Annual Ms. Race Charity Regatta – August 21, 2021

The Ms. Race is a charity race event hosted by the Atlantic Highlands Yacht Club with proceeds donated to *180 Turning Lives Around*. 180 is a 501(c)(3) non-profit organization “dedicated to ending domestic and sexual violence”. Ms. Race competitors race on boats with all female captain and crew – *Women Racing for Women*. Please help us achieve our goal for this year to raise \$20,000 for *180 Turning Lives Around*.

Sponsorship Levels

Platinum Sponsor \$1200 minimum donation

This sponsorship includes the Premium Event Sponsor benefits *plus* a Sponsor Banner that is displayed throughout the Ms. Race Event.

*Ad placement includes choice of Back Cover or an Inside Cover
Based on Availability*

Premium Event Sponsor \$400

Full Page Sponsor Advertisement in the Ms. Race Event Program

Your Company Logo featured throughout the event and on the AHYC Ms. Race Website, on the Ms. Race T-shirt and on the Ms. Race Event Poster.

Event Sponsor \$300

Full Page Sponsor Advertisement in the Ms. Race Event Program

Your Company Logo on the AHYC Ms. Race Website, a company listing on the Ms. Race T-Shirt, and recognition on the Ms. Race Event Poster.

Gold Sponsor \$150

Half page Ad in the Ms. Race Event Program

Silver Sponsor \$100

Third page Ad or Business Card Ad in Ms. Race Event Program

Bronze Sponsor \$75

Sponsor Recognition in the Ms. Race Event Program

Make check payable to: AHYC and please note AHYC Ms. Race on memo line of the check. Please mail the check & form to: *Emily Smith, AHYC Ms. Race Committee Treasurer, 11 Sixth Avenue, Atlantic Highlands, NJ 07716.*

Please email sponsor advertisement to: ahyc.ms.race@gmail.com on or before July 31, 2021

Format your ad for the Ms. Race Event Program as follows:

Full page ad: 5”w x 7.5”h Half page ad: 5”w x 3.5”h Third page ad: 4”w x 2.38”h

*Platinum, Premium, Event, Gold, and Silver Sponsors should provide artwork (minimum 300 dpi) for the Sponsor Book (not needed for Bronze Sponsors).

*Platinum and Premier Sponsors should provide high resolution artwork (minimum 1200 dpi) or Vector Image (Vector Image preferred) for the T-shirt.

For additional information, see www.ahyc.net or email us at ahyc.ms.race@gmail.com

Sponsor Name: _____ Sponsor Level: _____

Address: _____

Phone: _____ Email Address: _____