



*Women Racing for Women*

*The Atlantic Highlands Yacht Club Race Committee*

## **18<sup>th</sup> Annual Ms. Race Charity Regatta – August 20, 2022**

### **2022 Eileen Campbell Memorial Race**

The Ms. Race is a charity race event hosted by the Atlantic Highlands Yacht Club with proceeds donated to *180 Turning Lives Around*. 180 is a 501(c)(3) non-profit organization “dedicated to ending domestic and sexual violence”. Ms. Race competitors race on boats with all female captain and crew – *Women Racing for Women*. Please help us achieve our goal for this year to raise over \$22,000 for *180 Turning Lives Around*.

### **Sponsorship Levels**

#### **Platinum Sponsor \$1200 minimum donation**

This sponsorship includes the Premium Event Sponsor benefits *plus* a Sponsor Banner that is displayed throughout the Ms. Race Event.

*Ad placement includes choice of Back Cover or an Inside Cover  
Based on Availability*

#### **Premium Event Sponsor \$400**

Full Page Sponsor Advertisement in the Ms. Race Event Program

Your Company Logo featured throughout the event and on the AHYC Ms. Race Website, on the Ms. Race T-shirt and on the Ms. Race Event Poster.

#### **Event Sponsor \$300**

Full Page Sponsor Advertisement in the Ms. Race Event Program

Your Company Logo on the AHYC Ms. Race Website, a company listing on the Ms. Race T-Shirt, and recognition on the Ms. Race Event Poster.

#### **Gold Sponsor \$200**

Half page Ad in the Ms. Race Event Program

#### **Silver Sponsor \$100**

Third page Ad or Business Card Ad in Ms. Race Event Program

#### **Bronze Sponsor \$75**

Sponsor Recognition in the Ms. Race Event Program

Make check payable to: AHYC and please note AHYC Ms. Race on memo line of the check. Please mail the check & form to: Emily Smith, AHYC Ms. Race Committee Treasurer, 11 Sixth Avenue, Atlantic Highlands, NJ 07716.

**Please email sponsor advertisement to: [ahyc.ms.race@gmail.com](mailto:ahyc.ms.race@gmail.com) on or before July 31, 2022**

**Format your ad for the Ms. Race Event Program as follows:**

**Full page ad: 5”w x 7.5”h    Half page ad: 5”w x 3.5”h    Third page ad: 4”w x 2.38”h**

\*Platinum, Premium, Event, Gold, and Silver Sponsors should provide artwork (minimum 300 dpi) for the Sponsor Book.

\*Platinum and Premier Sponsors should provide high resolution artwork (minimum 1200 dpi) or Vector Image (preferred) for the T-shirt.

For additional information, see [www.ahyc.net](http://www.ahyc.net) or email us at [ahyc.ms.race@gmail.com](mailto:ahyc.ms.race@gmail.com)

Sponsor Name: \_\_\_\_\_ Sponsor Level: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email Address: \_\_\_\_\_